

[PDF] Essentials Of MIS (11th Edition)

Kenneth C. Laudon, Jane P. Laudon - pdf download free book



Books Details:

Title: Essentials of MIS (11th Edition)
Author: Kenneth C. Laudon, Jane P. L.
Released:
Language:
Pages: 504
ISBN: 0133576841
ISBN13: 9780133576849
ASIN: 0133576841

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

For undergraduate and graduate MIS courses.

This in-depth look at how today's businesses use information technologies is part of a complete learning package that includes the core text and extensive supplemental online materials. The core text consists of 12 chapters with hands-on projects covering the most essential topics in MIS. An important part of the core text is the Video Case Study and Instructional Video Package: 24 video case studies (2 per chapter) plus 16 instructional videos that illustrate business uses of information systems, explain new technologies, and explore concepts. Videos are keyed to the topics of each chapter.

Teaching and Learning Experience

¿

This program will provide a better teaching and learning experience—for you and your students. Here's how:

- **Personalize learning with MyMISLab**—the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom.
- **Cover the most essential topics in MIS** using an integrated framework for describing and analyzing information systems.
- **Connect classroom knowledge to everyday life** by showing information systems composed of people, organization, and technology elements, reinforced in student projects and case studies.

Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 013380688X/ISBN-13: 9780133806885. That package includes ISBN-10: 0133576841/ISBN-13: 9780133576849 and ISBN-10: 0133581780/ISBN-13: 9780133581782.

¿MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

- Title: Essentials of MIS (11th Edition)
 - Author: Kenneth C. Laudon, Jane P. Laudon
 - Released:
 - Language:
 - Pages: 504
 - ISBN: 0133576841
 - ISBN13: 9780133576849
 - ASIN: 0133576841
-