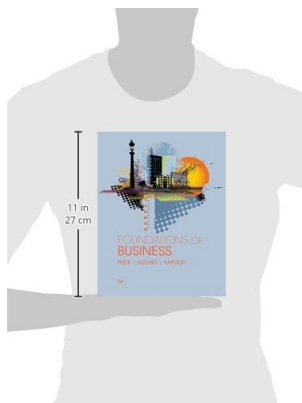


[PDF] Foundations Of Business (Standalone Book)

William M. Pride, Robert J. Hughes, Jack R. Kapoor - pdf download free book



Books Details:

Title: Foundations of Business (Stan
Author: William M. Pride, Robert J.
Released:
Language:
Pages: 498
ISBN: 1305511069
ISBN13: 9781305511064
ASIN: 1305511069

[CLICK HERE FOR DOWNLOAD](#)

pdf, mobi, epub, azw, kindle

Description:

Note: This is a Standalone book and does not include access card.

Join the authors who have an extensive record of teaching success in today's Introduction to

Business course with the fifth edition of the best-selling FOUNDATIONS OF BUSINESS. This up-to-date, comprehensive survey of business addresses forms of business ownership, management and organization, human resources management, marketing, social media and e-business, information systems, accounting, and finance. Core topics emphasize ethics and social responsibility, small business and entrepreneurship, and global issues, while new coverage examines cutting-edge topics, such as the impact of social media on business, the economic recovery and remaining economic problems, international business, green and socially responsible business, and sustainability.

- Title: Foundations of Business (Standalone Book)
 - Author: William M. Pride, Robert J. Hughes, Jack R. Kapoor
 - Released:
 - Language:
 - Pages: 498
 - ISBN: 1305511069
 - ISBN13: 9781305511064
 - ASIN: 1305511069
-